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Not going alone: An entrepreneurial approach to thriving

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Abstract:

Gone are the days when an entrepreneur can “go it alone”. In today’s VUCA environment entrepreneurs must be able to enroll others in their vision, systematically engage them and secure their commitment if they are to turn a dream into reality! Entrepreneurs aren’t born and to be successful in learning and adopting key leadership behaviors will make all the difference between ‘surviving’ and ‘thriving’. Join our three entrepreneurs, who have successfully built their businesses and help others to build and shape theirs, as they share key insights and personal stories about stepping up and into entrepreneurial leadership. And walk away with a tool to help you build and nurture your teams in whatever form they take be it partner, investor, community of practice, or project teams.

Biography:

Lynn Bennett, Julie, and Kathleen offer unique perspectives and experience in entrepreneurship and are excited to collaborate for this conference. Their common purpose for this forum is to demonstrate how others can strengthen entrepreneurial behavior and skills, develop networks and trusted communities of practice, innovate and deliver results. Their goal is to share best practices, stimulate thinking, and offer practical tools that can accelerate the performance of entrepreneurs globally. Each as founders of independent small companies, know what it is to create and develop business. Collectively, they bring over 25 years’ experience as entrepreneurs plus individual backgrounds as leaders in telecom and technology, pharma manufacturing and R&D, and retail sectors. Leveraging experience, training and research, they bring a wealth of opportunity for others to learn.