



---

## JIBC Editorial

By Gord Jenkins  
[jenkins@ca.inter.net](mailto:jenkins@ca.inter.net)

---

As some of you will remember, I was the original Editor who along with Nahum Goldman the Publisher decided on the need for a quality Journal on Internet Banking and Commerce in December 1995 while chatting on an EDI chat group. The rest is history! - the Journal was started in Jan 1996 and is still going strong.

I left in Nov 1998 and moved to Sweden then Australia / Honk Kong / Singapore then India. But that, as they say, is another story! I tried to keep editing JIBC from Sweden but it became increasingly difficult the more I moved around. But I am back for good - after September 11; my travels in future will be virtual.

I look forward to getting back in the reins as the Editor and plan to make some changes I hope you will all like.

- First of all I plan, with our illustrious publisher - and old friend - Nahum's help, to roll all the other Journals ([Journal of Internet Marketing \(JIM\)](#) [Journal of Internet Purchasing \(JIP\)](#) and [Journal of Internet Security \(JISec\)](#) that spun out under the Array JIBC umbrella under one: the JIBC. The main reason of course is the convergence in the last few years of the subject areas.
- Secondly the Journals focus will be forward visionary - historical articles of what happened will only be accepted in the context of extrapolating to the future. We will leave the history to publications such as Harvard Business Review
- Thirdly academic articles will be solicited and encouraged - but the JIBC will be the home to authors from the public and private sector. . The JIBC will continue to be the meeting ground between intellectual academia and the practicing business world.
- Finally I plan on making the Journal more interactive, consultative and reader engagement and involvement. Nice words and I am not quite certain yet how I will do this! Letters to the Editors, forums
- And new forms of consultation and engagement - we plan to be leaders in this new thing called "electronic democracy"

I promise you I will try to keep the good reputation of JIBC and to put my efforts in improving this excellent publication. I would love to hear from you at [jenkins@ca.inter.net](mailto:jenkins@ca.inter.net)