



Journal of Internet Banking and Commerce

An open access Internet journal (<http://www.arraydev.com/commerce/jibc/>)

*Journal of Internet Banking and Commerce, December 2007, vol. 12, no.3
(<http://www.arraydev.com/commerce/jibc/>)*

From the JIBC Publisher

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Keywords: **Journal of Internet Banking and Commerce, From the JIBC Publisher**

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Community Building

I am always amazed by the geographic, cultural and business diversity of JIBC readers, authors, and our volunteer editors. In contrast to more traditional methods, Internet publishing truly adds value, not just assembles together a set of the leading scholars, researchers, experts and practitioners in the given field. Well-positioned and respected journals, like JIBC, allow experts from all the corners of the world to become an integral part of the global community of action and positive change.

That's not to say that we all have to think alike, or that JIBC Editorial Board is trying to impose some artificial uniformity. Our community is always in transition, as the field of our discussion is new, diverse and frequently controversial — it touches lives of real people. Some well-tested "common sense" business and commerce ideas do not stand

a chance in the new ebusiness paradigm. Legislation, technologies, as well as government, social, financial, industrial and environmental frameworks are sometimes hopelessly out of date.

Dear reader and author — I feel that is our joint responsibility, a unique opportunity, and an honor to contribute to the global prosperity. This we can do by deriving novel ecommerce and ebanking solutions that the generations to come can use in making their life better.

Blessed are those few who can afford to live and function outside of the modern commercial and financial frameworks. For the rest of us (i.e., the absolute majority of global population), financial and business consideration are often a source of everyday effort and concerns. Hopefully, our Journal contributes in a modest way to resolving important business and commercial issues of the day; and, with some luck, of the years to come.

Again, I am asking each and every one of you, our readers and subscribers, to email JIBC to at least 3 of your colleagues, friends and discussion groups that you are participating at, and recommend that they also subscribe. On page <http://www.arraydev.com/commerce/JIBC/current.asp> you will find links to posting our publication to *Diqq this*, *del.icio.us* and *Slashdot*. Please share information about JIBC articles with the Internet community and suggest to us new ways to promote JIBC among the academic and professional communities around the globe.

As well, I am challenging all the current and past authors and editors to email your own articles -- along with the rest of JIBC edition -- to at least 10 of your peers and colleagues in academia, government and industry. Make sure they are aware of your articles and the *Journal of Internet Banking and Commerce*. Recommend that they also subscribe to email editions. After all, we send it around just 3-4 times a year.

A special appeal to ecommerce/ebusiness students to pass a word about JIBC to your professors and classmates and, more important, to ask them to supply new articles and tell everybody to subscribe.

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