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From the JIBC Publisher

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On the New Format and the Very Same People

As you start to read our newly re-constituted Journal in the PDF format, I am certain that you wouldn't help but feel that JIBC has moved to a higher quality level. The articles look more professional and are much easier to read. According to the Assistant Editor Dr. Xin "Robert" Luo, who prepared this new issue and placed it on the Web, at least 90% of all submissions were presented fully according to the template, which makes his task much easier.

Readability of PDF files is also evidently higher than that for the HTML. JIBC Chief Editor Prof. Nikhil Agarwal and Contributing Editor Prof. Joshua Fogel have actively supported Robert in the transition to a new format. My sincere thanks to them and to the numerous authors -- and readers -- who collectively make our publishing effort

worthwhile.

Robert also asked me to share a good news with you that JIBC is now being indexed in Cabell's lists. JIBC section on *Listings in Search Engines and Reference Publications* (http://www.arraydev.com/commerce/jibc/guides.htm#Listing) already reflects this new achievement. JIBC is currently represented in:

- EBSCO Business Source Complete
- EBSCO Business Source Premier
- EBSCO A-to-Z Service
- Cabell's Directory of Publishing Opportunities in Economics and Finance
- Cabell's Directory of Publishing Opportunities in Computer Science and Business Information Systems
- DOAJ, the Directory of Open Access Journals
- Google search engine
- Yahoo search engine

Please contact us with the suggestion of how to submit information on JIBC to other leading search engines and academic reference publications. Also, if you notice publications referring to JIBC articles, please let us know.

On page:

<u>http://www.arraydev.com/commerce/JIBC/current.asp</u> you can find now links to posting our publication to <u>Digg this</u>, <u>del.icio.us</u> and <u>Slashdot</u>. Please share information about JIBC articles with the Internet community and suggest to us new ways to promote JIBC among the academic and professional communities around the globe.

On a personal note, a good news as relates to JIBC Contributing Editor Edwin Jacobs is that Edwin has recently became the head of the TMT-IP (Technology, Media, Telecom-Intellectual Property) department of a leading independent law firm Monard-D'Hulst in Brussels. Well done! For those of you who is looking for a foremost European legal expert in the IP law, a stop at Edwin's offices in Brussels might be a logical choice.

Frankly, as the Publisher, I am always delighted to hear that editors and authors associated with JIBC excel both professionally and personally. Please do email me information of your recent achievements that might be of particular interest to our professional and academic readership.

Again, I am asking each and every one of you, our readers and subscribers, to email JIBC to at least 3 of your colleagues, friends and discussion groups that you are participating at, and recommend that they also subscribe.

As well, I am challenging all the current and past authors and editors to email your own articles -- along with the rest of JIBC edition -- to at least 10 of your peers and colleagues in academia, government and industry. Make sure they are aware of your articles and the *Journal of Internet Banking and Commerce*. Recommend that they also subscribe to email editions. After all, we send it around but 2-3 times a year.

A special appeal to ecommerce/ebusiness students to pass a word about JIBC to your

professors and classmates and, more important, to ask them to supply new articles and tell everybody to subscribe.

Let's spread the word!