



## From the JIBC Publisher

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### PDF: A New Format

For the last 10 years we have been publishing JIBC in the HTML format; to be technically correct in last 5 years in its latest standard adaptation of XHTML 1.0 Strict. This decision was good for its time and, as a result, JIBC is well represented in the leading search engines, blogs and alike.

The Editorial Board feels that it is time to move ahead and start publishing JIBC in the PDF format. Spearheaded by Prof. Joshua Fogel and with the active participation of our Chief Editor Prof. Nikhil Agarwal and Assistant Editor Dr. Xin "Robert" Luo, this effort came to fruition in the new version of JIBC Submission Template (<http://www.arraydev.com/commerce/jibc/guides.htm#SubmissionGuidelines>). The new format will be in full effect starting with the first 2007 issue of the Journal.

The Editorial Board feels that the new format will provide us with the better technical quality publication. It is also critically important that the authors will be better able to edit and prepare their articles, which from now on will have to be submitted in the RTF or DOC (MS Word ver. 6.0) format.

It is important to note that by now PDF is as much mainstream as is HTML, and is also being as well indexed in the leading search engines. Not less important to us is the recently announced but long anticipated move of Adobe to submit PDF to the international standard bodies, to be maintain as an open non-proprietary standard.

I would like to use this occasion to thank Joshua Fogel, Nik Agarwal and Robert Luo for their effort in developing the new publication format.

For those of you who have noticed the new honorific in front of Robert's name, it is official by now and I'm asking you all to join me in congratulating Xin "Robert" Luo, PhD, for successfully defending his doctoral thesis and being installed as a newly minted Assistant Professor of Computer Information Systems in the Department of Computer Information Systems of School of Business at Virginia State University, USA. Well done! We hope that Robert will proceed for many years with supporting JIBC's publication with his usual efficiency and quality.

Again, I am asking each and every one of you, our readers and subscribers, to email JIBC to at least 3 of your colleagues, friends and discussion groups that you are participating at, and recommend that they also subscribe.

As well, I am challenging all the current and past authors and editors to email your articles -- along with the rest of JIBC edition -- to at least 10 of your peers and colleagues in academia,

government and industry. Make sure they are aware of your articles and the Journal of Internet Banking and Commerce. Recommend that they also subscribe to email editions. After all, we send it around just 2-3 times a year.

A special appeal to ecommerce/ebusiness students to pass a word about JIBC to your professors and classmates and, more important, to ask them to supply new articles and tell everybody to subscribe.

Let's spread the word!